



Join the Missouri 2025 *Crunch Off!*



We're so excited to have you join us in celebrating Farm to School month by participating in the 2025 Crunch Off and supporting our Missouri farmers!

This year, Gold Star Foods and the Missouri Department of Elementary and Secondary Education (DESE) have partnered to bring you **5 free cases of fresh, local apples—grown right here in Missouri by Peters Orchards and Schweizer Orchards**. This special delivery was made possible through the USDA Local Foods for Schools (LFS) funding, which helps connect schools with local farmers while supporting healthy eating and strong local economies.

By choosing local, you're not only providing your students with fresh, delicious fruit—you're also helping sustain family farms, strengthen Missouri communities, and inspire the next generation to know where their food comes from.

Let's Celebrate!

Get your students excited to join the statewide "Crunch" by biting into a Missouri-grown apple and making some noise for healthy eating! We encourage you to have fun, snap photos, and share your Crunch moments on social media by tagging @GoldStarFoods @MOFarmToSchool and using these hashtag's #MissouriAppleCrunchOff #GoldStarFoods #GrowingForward .

More Fun is on the Way!

If you need extra posters, activity sheets, or marketing materials, they will soon be available for download from our Apple Crunch microsite. Keep an eye on your inbox—we'll send you the link as soon as it's live!

Thank you for participating in this year's Missouri Crunch Off! If you'd like to continue bringing apples from Peters Orchards or Schweizer Orchards to your school menus, please reach out to your School Nutrition Manager for ordering information.

Your school can apply for Local Food for Schools (LFS) funds to purchase additional apples by visiting the LFS website. Simply [click here](#) or scan the QR code to get going!

Here's to a crunchy, healthy, and local celebration!
Let's Keep Growing Forward Together!

Barbara Shaw

Barbara Shaw, Coordinator

Food and Nutrition Services + The Growing Forward Team



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